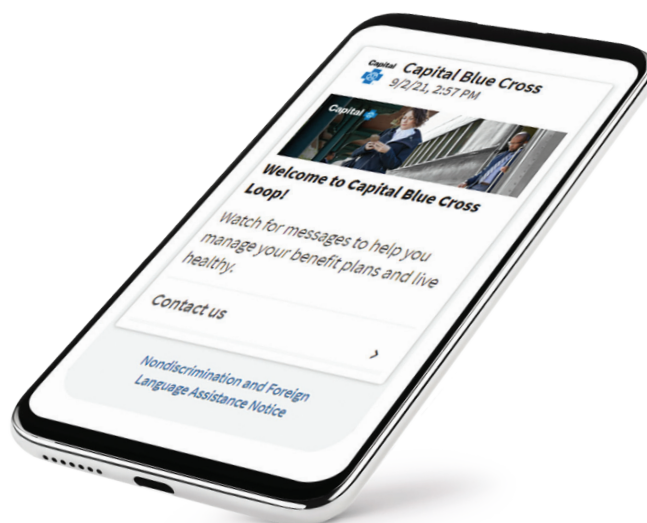




Capital Blue Cross LOOP



A free communication service to keep you connected with your health plan

With Capital Blue Cross Loop, you can:

- **Save money** — We'll share news about discounted gym memberships and tips on how you can save money on healthcare products and services.
- **Stay informed** — We'll keep you informed about your health plan, and all the valuable benefits and services that are available to you.
- **Live healthy** — We'll send reminders about preventive exams, vaccinations, and our health and wellness programs to help you be your healthy best.

How it works

Capital Blue Cross Loop combines mobile text with web messaging. Each time a new message is available, you will receive a text with a link to the Loop. Employees can access your messages from a smartphone, tablet, or computer.



Getting started

It's easy to enroll! You simply need to have your ID card and then sign-up by phone or by text.*

- **Enroll by phone** — Call **855.939.5426**.
- **Enroll by text** — Text **SignMeUp** to **24194**.

[CapitalBlueCross.com](https://www.CapitalBlueCross.com)



* By signing up for the Capital Blue Cross Loop, I authorize Capital Blue Cross, its affiliates, subsidiaries and/or agents to text me for informational, transactional (e.g., billing), or marketing purposes including, without limitation, texts sent using an automatic dialing system. I understand that the provision of my phone number is not a condition of purchasing any goods or services, and I may opt out at any time. Message and data rates may apply. Please check with your wireless provider.

The Capital Blue Cross Loop is not available to all members. Please check with your employer or review your benefit plan booklet to verify that the Capital Blue Cross Loop is included in your program.

Healthcare benefit programs issued or administered by Capital Blue Cross and/or its subsidiaries, Capital Advantage Insurance Company®, Capital Advantage Assurance Company® and Keystone Health Plan® Central. Independent licensees of the Blue Cross Blue Shield Association. Communications issued by Capital Blue Cross in its capacity as administrator of programs and provider relations for all companies.